

PRESS RELEASE: Monday 7th September 2020



THE FUTURE OF YOUR HIGH STREET

The viability of high streets and district centres had become a national issue for several years, not least because of the relentless rise of online shopping and the cost of rents and business rates. The impact of Covid-19 this year has made the need of revitalising 'High Street's' even more important.

The Parish Council have been working hard from the beginning of the year, together with Engineering Consultants Paul Basham Associates, to bring forward traffic 'Improvement Opportunities' for the retail centre of Highcliffe.

Traffic issues are just one part of revitalising our district centre. Your Parish Council wants to see a new environment, one that encourages people to spend more time there, that helps generate a vibrant and thriving community and one that is safe and pleasant for everyone.



The Parish Council will be distributing a summary document setting out the traffic management 'Improvement Opportunities' to all the retailers and businesses in the centre of Highcliffe this week. For residents and businesses alike, a 'drop-in' session has been organised to see the proposals as well as meet with the Traffic Engineering Consultants, (don't forget your face covering!) –

Monday 14th September 10.00am to 1.00pm
Old School House, 254 Lymington Road, Highcliffe



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