

HIGHCLIFFE CENTRE PARTNERSHIP

**NOTES OF THE FOURTH MEETING ON 5th JUNE 2014
TO DISCUSSTHE HIGHCLIFFE SHOPPING CENTRE**

Those Present: Cllr Myra Mawbey (Highcliffe Ward)
Richard Fereday HOSTA
Jane Fereday HOSTA
Peter East
Malcolm Mawbey

Malcolm welcomed Peter East who was representing HELP

1. APOLOGIES FOR ABSENCE: Apologies had been received from Claire Bath, Connie Pearce, John Lofts, Lesley Dedman, Nick James and Richard Porter

2. BRIEFING ON ROLE OF ECONOMIC DEVELOPMENT TEAM: Postponed until next meeting.

3. NOTES OF MEETING HELD ON 1ST MAY: The notes were agreed.

4. MATTERS ARISING

4.1 Publicity. Malcolm had contacted Steve White and would seek his advice about launching a website. The action continues.

ACTION: Malcolm

4.2 Finger Post. Jane suggested that the post should be replaced. The support column had some damage and new fingers would need to be of cast iron or aluminium. Myra offered to contact Vincent May who had shown an interest in the finger posts.

ACTION: Myra

4.3 Jane suggested contacting Sopley Forge to get some idea of the cost of a replacement.

ACTION: Jane

4.4. Hoburne Office Car Park. The action on Adrian to approach the management to see if it could be available for staging events continues.

ACTION: Adrian

4.5. All other matters arising were dealt with under the agenda headings

5. NEW INITIATIVES

5.1 Richard P's offer to summarise his views in a note for the meeting continues.

ACTION: Richard Porter

5.2 Malcolm tabled some photographs provided by Richard P which showed ideal displays for various retail shops and the qualities necessary to maximise marketing. These were passed to Richard F to advise HOSTA members.

6. FLORAL DISPLAYS

6.1 Lamp-post brackets. SEC had surveyed the task so it is hoped that they will schedule and complete the work required.

6.2 CBC Hanging baskets. The hanging baskets are not yet ready to put up; CBC has been informed of the progress on the lowering of the brackets.

6.3 Traders' Hanging Baskets. A few traders have taken advantage of Muddy Boots offer.

6.4 Planters. The plan to replace the soil in the planters with the help of Community Payback has been postponed until the autumn. Myra has approached the Council about the disposal of the old soil. Following the preparation work bulbs will be planted. Plants for the tubs in Waterford Road have been obtained and planting out will be carried out soon.

7. PARKING

7.1 On-Street Parking Restrictions. Dorset CC are submitting the proposals formally to Cllr Lesley Dedman and the CBC Sub-committee for their views. The outcome is expected by the end of July; following this there will be a period of consultation before a final decision is made. Myra had spoken to the Chairman of Community Services about the case for the proposals.

7.2 Additional On-Street Parking. It was felt that there was adequate on-street parking and that more use should be made of Wortley Road Car Park

7.3 Wortley Road Signage Update. Malcolm had been advised by DCC that the new signs could be expected to have been completed by the paint shop after a further two weeks.

7.4 Wortley Road CP Charges. Richard stated that a proposal for the charge for up to two hours had been submitted to CBC; they were checking their records to assess the financial implications prior to coming to a decision.

7.5 Resident's Parking in Stanley Road. Richard advised that the current parking restrictions in Stanley Road were making life difficult for a resident without their own off-street parking. He would provide Myra with details

ACTION: Richard

8. WINDOW DISPLAYS

8.1 Banks: Malcolm reported that none of the three banks had replied to the HCP letter. Richard said that the ATM had been removed and that the repair of the hole was shabby.

8.2 Empty Properties: Malcolm reminded members that the Primary School would be interested in providing displays of their artwork. Jane suggested that Highcliffe School's exhibition could be used and offered to follow this up.

ACTION: Jane

8.3 Castle Displays: The action on David & Richard to discuss using Castle displays continues

8.4 Historic Photographs: Richard suggested there was interest from HOSTA members to display items relating to the history of Highcliffe. Malcolm replied that he had approached Ian Stevenson who would be willing to discuss providing material. (PM Note: The Library might put on a display too – Myra to ask). Malcolm would invite Ian Stevenson to next meeting.

ACTION: Malcolm

8.5. Spot the Difference Competition: Richard reported that the competition would run through the summer.

9. PAVEMENTS

9.1 Poor Condition. It was suggested that where repairs were considered to be necessary they should be reported on the dorsetforyou site.

9.2 Widening the Pavements. It was agreed that this proposal should not be pursued at this time.

10. VILLAGE TRAIL AND TRADERS' MAP

10.1 Display Boards: Myra was awaiting a quote for suitable boards which would be lockable. Once that was received sources of funding would be needed.

10.2 Traders's Map. Richard said that a combined trail and Traders' map did not appear to be appropriate. He and Jane were working on the preparation of the Traders' version.

11. VILLAGE SIGN

11.1 In Richard Porter's absence Malcolm presented the Solent Group draft. Those present thought that it was excellent. The one change suggested was the word "Village" in place of "Dorset". As well as artwork being suitable for the Village Sign it was considered ideal as a marketing logo. Richard agreed to circulate the draft design to HOSTA members for comments. Malcolm would circulate it to all HCP members for comment before seeking residents' views.

ACTION: Malcolm

12. RESIDENTS' SURVEY

12.2 Malcolm presented a draft for the Residents' Survey for discussion. The general content was agreed and a number of suggestions were made. Jane proposed that the "number of persons under 18?" should be included. Peter pointed out that the destinations list did not include the cobbler. It was agreed that further questions on pedestrian safety and traffic should be added. It was suggested that the survey might be included in the Highcliffe Eye and Herald publications. Malcolm agreed to update the survey form by the next meeting.

ACTION: Malcolm

13. EVENTS

13.1 World Cup. Richard said that the traders were adopting a "red and white" theme. It was suggested that the match results should be displayed.

13.2 Rotary Fete. This is due to be held on Saturday 26th July.

13.3 Guy Fawkes Firework Night. It was suggested that an event might be held in Highcliffe if a suitable venue could be found. Covenants would preclude the use of the Recreational Ground. Myra agreed to follow-up to see whether the Castle could be used.

ACTION: Myra

14. AOB

14.1 Linear Market. The possibility of a market along the Lymington Road was suggested. Malcolm said that this had been considered in the past and, since the public pavements were too narrow, depended on the co-operation of the traders who had private forecourt space; the traders had not supported the proposal. Other sites which had been tried were Globe, Galleon and Wortley Road Car Parks (PM Note: Hoburne Car Park might be a possibility if the response to Adrian's approach to their management is positive.

14.2 X2 Bus Service. Myra had received comments from a number of residents to the effect that the X2 service would be withdrawn in September; if so this would affect Christchurch residents. She had raised the matter with Cllr Colin Jamieson.

14.3 Publicity. The possibility of an advertising feature in the New Milton Advertiser was discussed. It was felt that residents were not aware of the range of shops and services that Highcliffe offers.

Date of Next Meeting: Thursday 10th July at 6.30pm suggested.