

**NOTES OF THE MEETING HELD ON 14<sup>th</sup> JULY 2015  
TO DISCUSS THE HIGHCLIFFE SHOPPING CENTRE**

Those Present: Rob Austin  
Tracey Beesley  
Jim Cobb  
Keith Corsby  
Tracey Densley  
Richard Fereday  
Jane Fereday  
John Lofts (joined the meeting at 7.15pm)  
Malcolm Mawbey  
Stephen Noble  
Mary Reader  
Ian Stevenson  
Rod Tucker  
Adrian Thorne

**1. Welcome and Introductions:** Malcolm welcomed Rob Austin, Jim Cobb, Stephen Noble and Rod Tucker, then Partners introduced themselves.

**2. Apologies for Absence:** Vicki Hallam, Katie Ingham

**3. Notes of Meeting held on 9<sup>th</sup> June** (distributed previously) were agreed for publication.

**4. MATTERS ARISING**

**4.1** The following actions not covered by the Agenda were discussed:

**4.2 Fence bordering Lymington Road and the cemetery.** The action on John to confirm the ownership of the fence and seek improvements continues.

ACTION: John

**4.3 Highcliffe Castle** Ian had discussed with David Hopkins delegating HCP representation to one of his staff. Katie Ingham had been nominated and in her absence Stephen Noble was attending the meeting.

**4.4 Mentoring.** Action continues on Helen to discuss this with HOSTA members.

ACTION: Helen

Malcolm has been in touch with Charmaine Midgely and will attend Biztastic's August meeting.

**4.5. BID.** CBC had received a Business Improvement District grant and John had had preliminary discussions with Claire and would continue to progress Highcliffe's interests.

ACTION: John

**4.6 Local Weather Data.** Action continues. John will raise this at Highcliffe School Governors meeting.

ACTION: John

**4.7 Expanding the Role of HCP.** Partners agreed to formulate their views by the next meeting.

Action: All Partners

**4.8 Wortley Road Car Park Charges.** Following a discussion it was decided to review the charges and the hours when they applied. It was agreed that a case for a preferred system should be prepared before the CBC Resources Committee met in September to discuss parking charges for the coming year.

Action: Richard

**4.9** All other matters were discussed under the agenda items.

## **5. FOOD FESTIVAL UPDATE**

**5.1 Sponsorship.** On behalf of the Event Committee, Mary thanked Rod for the financial contribution that Hoburne had made to the Food Festival

**5.2 Road Closure.** Mary reported that there had been no significant problems and that Lesley had suggested that the road could be closed again next year.

**5.3 Finances.** Richard stated that the accounts were still to be finalised and audited. The Events Committee were going to meet in September.

**5.4 Future Event.** Next year the event would take place on Saturday 14<sup>th</sup> May 2016 following on from the Christchurch Food Festival.

**5.5 Use of Social Media.** The importance of social media was stressed as an important form of communication. It was felt that there could be some improvement and Tracey would seek advice.

Action: Tracey D

## **6. REDEVELOPMENT OF HOBURNE OFFICES.**

6.1 Rod Tucker outlined Hoburne's plans to develop the site. A mixed development of retail, A3 use, apartments and houses was planned; the current building line along the Lymington Road and the existing accesses to the site would be retained. The office functions would move to Hoburne Farm. Hoburne were discussing their plans with CBC's Planning Department. He considered that development would commence in about two years.

6.2 A number of firms had expressed an interest in occupying the commercial premises but discussions were at a preliminary stage.

6.3 Malcolm expressed the wish that there would be some amenity space and Mary suggested that space for a market would be appreciated.

6.4 Rod agreed to share the proposals with HCP at an early stage.

ACTION: Rod

6.5 Rod confirmed that Hoburne owned the Post Office and the premises recently vacated by Lloyds Pharmacy.

## **7. "VISION OF HIGHCLIFFE" EVENT**

**7.1 Objective.** It was agreed that the objective was to obtain feedback from Highcliffe residents on a vision for the future.

**7.2 Content. The event would include the following aspects:**

- Appearance and Theme of the High Street
- Response to issues relevant to Part 2 of the Local Plan
- Plans for redevelopment of the High Street and Highcliffe Castle
- A Strap Line

It was agreed that the event would be a mix of power-point presentations backed by display boards.

**7.3 Date.** It was planned that the event would take place in October/November

**7.4 Venue.** Three possible venues were proposed:

- Sports and Social Club
- Highcliffe Castle
- The Old School House

Representatives of these venues agreed to suggest weekday evenings in October/November when the premises would be available.

**7.5** It was proposed that Malcolm should form a sub-committee to organise the event and contact Simon Trueick at CBC to establish whether CBC would take part.

Action: Malcolm

## **8. STRAPLINE**

8.1 Based on the guidance given in Richard Reader's paper, Richard had prepared a number of straplines for consideration. Richard read these out in turn and members indicated those they preferred. Richard agreed to circulate the resulting short list.

Action: Richard

8.2 Highcliffe residents would be asked to make the final choice.

## **9. STREET-CARE**

**9.1 Community Garden Seat.** Tracey and Helen offered to repair the HRA seat and to repaint it. Rob agreed that HRACIC would provide funds. Malcolm advised that Highcliffe Community Association should be consulted before renovating the second seat.

Action: Tracey and Helen

**9.2 Waterford Road Sitting Area.** John agreed to establish who was responsible for the site

Action: John

9.3 Tracey agreed to see what could be done by HELP to improve the site.

Action: Tracey

**9.4 Gateway Sign.** Tracey was carrying out some tidying up around the signs. Malcolm reported that Helen had produced a landscaping scheme based on the Hoburne model: she had agreed to cost it.

Action: Helen

9.5 Enhancement of lettering. Richard said that he was still getting comments about the lettering not being sufficiently prominent. Malcolm agreed to contact Dorset Signs to see whether ( as promised) they had come up with a scheme for improving the signs.

Action: Malcolm

**9.6 Hanging Baskets.** It was noted that these were now in place but they had been delivered later than promised.

**9.7 Banners.** Malcolm had put the idea forward to Lesley for comment but had not had a response; he would follow up the inquiry with her.

Action: Malcolm

**9.8 Fingerposts.** The refurbished Sea Corner post had been erected and members were very appreciative. The specification agreed with HCP had not been followed fully as the finial had the word “Dorset” rather than “Hampshire” (on the original post). Mary remarked that as Highcliffe was now in Dorset this was appropriate and less confusing. Allan Wood had taken photographs and an article will be in the next Courier.

9.9 Colin Jamieson had agreed that the Milestone Roundabout fingerpost (within his Highcliffe & Walkford County Division) would be renovated in this financial year. (This still had the word “Hampshire” on the finial).

9.10 Malcolm stated that details were required of the lettering on the two other fingerposts in the Lymington Road and particularly that on the missing third arms.

#### **9.11 Wortley Road Car Park**

9.12 Recycling. Jane had not received any response to her letter to Lindsay Cass and it was suggested that she e-mail him on behalf of HCP once she had the appropriate e-mail address.

Action: Malcolm

9.13 Weeds. The beds surrounding car park were in a poor state and John agreed to take this up with Lindsay Cass.

Action: John

### **10 TRUST FUND**

10.1 Jim Cobb outlined his proposals for a trust fund which would provide funding for the betterment of Highcliffe and said he would provide a sum towards setting up the fund. He proposed that the fund could be funded by residents making voluntary “envelope” contributions or by them bequeathing a small percentage of their estates.

**10.2 Targets and Aims.** Whilst it might not be appropriate to set a financial target for the fund Malcolm suggested that HCP should have some idea of the type of project that would be supported by the fund. Immediate responses included the purchase the Wortley Road car park for use as an amenity area, a lift on the cliffs and a pier. Members were asked to e-mail their considered suggestions to Malcolm

Action. All Partners

**10.3 Formation of Sub-Committee.** Partners supported the principle of setting up a trust fund and asked Malcolm to chair a sub-committee formed by Keith Adrian, Jane , Richard and Ian to consider the detail to report back to the next meeting.

11. AOB –

**11.1 Development of “Oakhaven” site.** Approval for redevelopment had been given but so far there was no sign of it being progressed.

**11.2 253 Lymington Road.** Malcolm stated that there was an application to develop behind the Crafty Wood shop with a single house. Adrian commented that the precedent for such development had been set by the Ludlam’s site.

**11.3 420 Lymington Road** The application had been approved; Adrian commented on the lack of parking spaces. However, the landscaping of the private forecourt was welcome.

**11.4 24 Wortley Road** Rob commented on the application to demolish an existing building and replace it with five flats; HRA had received a number of objections from residents. Malcolm explained that HCP would not be commenting as the development would not have a direct effect on the High Street.

**11.5 Rotary Fete.** Malcolm drew attention to the forthcoming fete and asked whether the traders were taking part or picking up on the theme. Tracey offered to convey the thought to Helen (HOSTA)  
Action Tracey B

**11.6** Malcolm thanked Rod Tucker for his contribution and invited him to become a member of HCP and he accepted.

**11.7 HRACIC** Malcolm said he was delighted that Rob Austin was attending the meeting and hoped that he would be attending future meeting; Rob said that he hoped to. Both HRACIC and HCA had been members of HCP and Malcolm stated he would contact the Secretary of HCA again and ask whether it would wish to resume its membership.

Action: Malcolm

Date of Next Meeting – Tuesday 11<sup>th</sup> August at HSSC