

HIGHCLIFFE CENTRE PARTNERSHIP

NOTES OF THE MEETING HELD ON 13<sup>th</sup> OCTOBER 2015  
TO DISCUSS THE HIGHCLIFFE SHOPPING CENTRE

Those Present:

Rob Austin (from 7.45)	Stephen Noble
Keith Corsby	Mary Reader
Jeanette Lovelock	Ian Stevenson
Malcolm Mawbey	Adrian Thorne

**1. Welcome and Introductions**

**2. Apologies for Absence.** Vicki Hallam, David Holdsworth, Helen Kennedy, Tracey Beasley, Tracey Densley, John Lofts, Rod Tucker, Richard Fereday, Jane Fereday

**3. Notes of Meeting held on 15<sup>th</sup> September .** These were agreed for publication.

**4. Matters Arising**

**4.1** The following actions not covered by the Agenda were discussed:

**4.2 Local Weather Data.** John had raised this at Highcliffe School and is awaiting a response.  
ACTION: John

**4.3 Use of Social Media.** Richard to report back on his discussions  
ACTION: Richard

**4.4 Hinton Admiral Station.** . It was agreed that Jane in the first instance should approach the station master and see how he would view some assistance.  
ACTION: Jane

**4.5** All other matters were discussed under the agenda items.

**5. Formation of Charity**

5.1 Report from Funding Sub-Committee Malcolm reported that the Trust Deed had been signed by the First Trustees at the meeting on 29<sup>th</sup> September. The names of additional trustees had been discussed. Keith had volunteered to take the lead to raise funds for the Trust. The Sub-Committee had been dissolved and future progress was now the responsibility of the Trustees.

5.2 Update from Trustees. Adrian reported that the bank account had not been set up but that he would contact Jane to progress this and the application to HMRC.

ACTION. Adrian

**5.3** Other actions which needed to be progressed were the articles for the Highcliffe Eye and Herald and the display for the Vision for Highcliffe event.

5.4 Keith stated that he would be approaching individuals and businesses to seek donations but invited members to identify other sources of funding. Mary mentioned a number of funds and agreed to work with Keith to coordinate bids.

ACTION. Mary and Keith

5.5 Keith suggested that he should contact Highcliffe Community Association and asked for contact details. Malcolm suggested that he should look on their website and also identify on the Charity Commission's website what their governing objectives were.

5.5 It was stressed that the fund was to finance areas which the Councils did not cover and that it was not to fund areas which were the Councils' responsibility, which should be covered by council tax.

## **6. "Vision for Highcliffe" - Report from Sub-Committee**

**6.1** Malcolm reported that preparations for the event were going well except it was not clear what CBC's contribution might be. Other than that the presentations were progressing satisfactorily and it was hoped that they would be in a final form for the next meeting on 20<sup>th</sup> October.

**6.2** Malcolm stated that the event was being publicised in The Courier, Highcliffe Herald, Highcliffe Eye and the social media; posters were being displayed in local shops, through Highcliffe School and on notice boards. Jeanette suggested that the primary school should be approached to publicise the event. Malcolm agreed to arrange this.

ACTION. Malcolm

**6.3** Ian said that he hoped that the Highcliffe Art Fellowship would loan HCP some display boards and that he would be able to confirm this after their committee meeting on 13<sup>th</sup>.

**6.4** Malcolm requested Adrian for a nomination to represent the Trustees for the meeting on the 20<sup>th</sup>.

ACTION. Adrian

**6.5** Malcolm had invited the Mayor and Mayoress to attend the event on the Saturday during one of the two Sessions' performances.

**6.6** Jeanette asked whether there would be a raffle. Malcolm responded that there would be a free draw but agreed to raise her proposal at the next sub-committee meeting.

ACTION. Malcolm

**6.7** Malcolm stressed that analysing the responses from the questionnaire would involve a great deal of effort; Keith offered to help.

## **7. Highcliffe Food Festival Update**

**7.1** Mary stated that preparations were progressing well and that to date sponsorship was approaching around half of that needed and she had applied for a grant from CBC. Local chefs who took part last year had put the date in their diaries. Booking high-profile chefs would be delayed until the committee were certain they had sufficient funds. Venues had been booked and provisional arrangements had been made with Mark Sullivan regarding entertainment and also the Zumba group. Starting the planning earlier than the last event was beneficial.

7.2 It was proposed to decorate the lamp-posts in a Maypole theme. Jeanette suggested that the decoartions could be used for other events.

## 8. Street-care Update

**8.1. Community Garden** - Rob would be placing an order for a 6ft replacement seat which would fit on the existing ground fixings. Adrian offered to help with the transport and disposal of the old seat. The back of the new seat would be engraved or the existing engraved back would be attached to the new seat.

ACTION. Adrian and Rob

**8.2 Waterford Garden** The vandalised plinth and waste bin had been reported to the Council and to the police. Keith confirmed that the site had not been repaired. Malcolm agreed to follow-up.

ACTION. Malcolm

**8.3 Pettengels forecourt** It has been agreed that the area would be cleaned up as proposed but the dwarf walls would stay.

**8.4 Banners** Helen had costed (£160ea with fixings) the plastic banners which would include the Highcliffe logo. These would be 2000mm long and 800mm wide) to be hung vertically from alternate lamp-posts allowing the others to carry flower baskets

**8.5 Weeds** Tracey had reported that the weeds were coming through again and a further treatment would be desirable. Suggest Tracey contacts Lesley

ACTION. Tracey

**8.6 Wortley Road Car Park Recycling Banks** There had been no progress in sorting out the recycling area. Jeanette mentioned that the bottle bank was being used for trade disposal and that breakages were occurring. Also a divan had been dumped on the car park. Members queried whether the recycling area was needed and thought that it was being used by non-Christchurch residents. Mary would contact Wilbert in the first instance to progress actions.

ACTION. Mary

## 9. Wortley Road Car Park Charges.

**9.1** Vicki had advised that she had submitted a proposal to the portfolio holders recommending the tariff in Wortley Road car park to be amended to 50p for 2 Hours and free from 5pm and was awaiting the outcome. There was also a recommendation being considered for free Christmas parking.

## 10. HOSTA Update

10.1 There was no report available from HOSTA and concern was expressed about the level of interest from the traders

## 11. December Carnival

11.1 Jeanette stated that preparations were in hand but suggested that the arrangements with HSSC needed to be progressed. Keith agreed to assist.

Action. Keith

## **12. AOB**

### **12.1 Gateway signs**

**12.1.1** Malcolm set out the current HCP policy for the existing signs. It was recognised that the lettering was not strong enough and Dorset Signs would survey the signs on 14<sup>th</sup> and set out the option and the cost. The suggestion of having a blue outline around the edge of the sign had also been proposed to them. Strengthening the colours of the whole sign would need new artwork. The chosen strapline would be on a plate below the existing signs. Helen had proposed landscaping which was estimated to cost £200 per sign for materials. It was recognised that funds had been invested in the existing signs.

**12.1.2** Jeanette tabled a more substantial arrangement (circulated to members) which had some good features but members considered would need to be developed further to meet DCC Highways specifications and other considerations depending on its location and size. Dropping the word “Village” implied that the location of the western sign would need to be further to the west at the boundary of Highcliffe. Adrian suggested that the concept of a stone wall including a planter could be added to the existing signs rather than the proposed landscaping. The proposed sign included a suggested strapline but current policy was to review the results of the rankings and any suggestions from the responses before putting forward a preferred wording.

**12.1.3** It was decided that the way forward was to include a board in the exhibition with a photograph of the existing sign, what was proposed to improve it and asking visitors to put their ideas forward for improvements as Jeanette had done. A decision could then be reached on how to move forward based on the designs, their costs and the availability of funds.

**12.2 326 Lymington Road Change of Use** Jeanette queried why it had been agreed that the premises should be residential. Adrian suggested that the premises was not really suitable for a commercial use and that marketing it as such had not been successful. (Post-meeting note: The officers report on Application Number 8/15/0391 states that the premises was originally a dwelling and that the change of use is permitted development under the Town and Country Planning Act)

**12.3 Business Rates** Keith queried how the transfer of business rate to the local authority might affect the funds available for use in Highcliffe; how could this be established. Malcolm suggested that the question could be put to the local councillors or through a question to the Leader of CBC at a full Council meeting; he offered to advise Keith on the detail of the formal process.

**12.4 Heavy Goods Vehicle Traffic** It was suggested that there should be a ban on HGVs travelling through Highcliffe. Malcolm responded that the road was designated as a heavy goods route. Analysing the problem he had suggested (see “Traffic in the Lymington Road” on <http://www.highcliffedorset.co.uk/centrepартnership.htm> ) that the road should be downgraded to a B road and the Ringwood Road elevated to an A road but this had not been supported by DCC Highways nor by the local County Councillor. However the Ringwood Road was taking some of the sand and gravel traffic.

**12.5 Reduction in Speed Limit** Repeated requests to DCC for an update on progress have not raised a response. Mary suggested that Lesley should be asked for support.

ACTION. Malcolm

**12.6 Roeshot Hill Development** Rob requested support for HRACIC from HCP in their objection to the details of the proposed development which he considered did not take sufficient account of infrastructure needs including roads and schools. He intended to mount a campaign objecting to the proposals. Members agreed in principle.

**12.7 Highcliffe Castle** Stephen suggested that the Castle was planning a series of new events; and closer links to the shopping area would be forged. It was recalled that previous suggestions had included a land train, diverting the shuttle bus from the Castle to the cliff top car park via the shopping area and having Castle gifts available from an outlet in the shopping area.

**12.8 Fingerposts** Malcolm outlined the current position: it was understood that the Milestone Roundabout fingerpost would be renovated with funds from Colin Jamieson's community budget during the financial year. No commitment of funds had been made for the other two posts; the finial for one of them was with Nick Geary for safe-keeping. (It had been suggested that funds for renovating these posts could come from the Charitable Trust)

Date of Next Meeting – Tuesday 10<sup>th</sup> November at 7pm at HSSC