

HIGHCLIFFE CENTRE PARTNERSHIP

**NOTES OF THE MEETING HELD ON 12<sup>TH</sup> MARCH 2015**

**TO DISCUSS THE HIGHCLIFFE SHOPPING CENTRE**

Those Present: Cllr John Lofts (Highcliffe Ward)  
Richard Fereday (Highcliffe Revival)  
Jane Fereday  
Mary Reader  
Ian Stevenson  
Malcolm Mawbey

1. Apologies for Absence: Claire Bath, Myra Mawbey, Adrian Thorne, Keith Corsby, Helen Kennedy. It was noted that Keith had resigned from the HSSC.

2. Notes of Meeting held on 12<sup>th</sup> February were reviewed and agreed.

**3. MATTERS ARISING**

**3.1** The following actions not covered by the Agenda from the February Meeting were discussed:

**3.2 Investment.** Claire and Richard Porter have still to arrange a mutually convenient date and time – Action continues

**3.3 Opening Hours.** The fact that opening hours are not standardised would be raised at the next HOSTA meeting.

ACTION: Helen

**3.4 Mentoring.** Action continues. It was suggested that HOSTA should be more involved in this initiative.

ACTION: Helen

**3.5. BID.** CBC had received a Business Improvement District grant and that he would establish whether any of the funding was being directed towards Highcliffe

ACTION: John

**3.6 Hanging Basket Brackets** Malcolm had e-mailed SEC expressing concern and pointing out that it would be helpful to have the brackets lowered before the time when the baskets would be hung this year.

**3.7. Notice Boards** The action on Keith continues regarding the notice board at the front of the HSSC car park.

**3.8. Beach Huts.** John confirmed that CBC was looking at the possibility of locating hut at Highcliffe.

**3.9 Local Weather Data.** Action continues.

ACTION: John

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**3.10** All other matters were discussed under the agenda items.

### **4. Food Festival**

4.1 Mary and Richard stated that arrangements were well in hand. A decision from DCC on the proposed road closure was expected soon. Sponsorship was still being sought but the situation was healthy. The take up of stalls still needed some attention. Other than that there were no outstanding problems. Malcolm suggested that Highcliffe Library might wish to become involved with suitable books on display.

### **5. Proposal for 20mph Limit**

5.1 Malcolm reported that he had presented the petition with 334 signatures to the Council. It had been referred to the Traffic Regulation Task and Finish Group which would meet on 16<sup>th</sup> March; he had sent its members a copy of the supporting paper setting out the case for the reduction. He hoped that local Councillors and the County Councillor would support the proposal.

### **6. Village Gateway Sign**

6.1 Members noted that the signs were in place and had generated some welcome publicity. Members considered that some landscaping would be helpful in making them more prominent.

### **7. Finger Posts**

7.1 The County Councillors had not commented on the progress of the project but there was no reason to believe there were any difficulties.

### **8. Wortley Road Car Park**

**8.1. Condition, Safety and Ice.** John had raised the matter with Lindsay Cass at CBC. Malcolm had written to Lindsay about the state of the car park.

**8.2 Recycling Banks.** Members expressed concern that the paper bank had been full for some time. John would follow up.

ACTION: JOHN

8.3 Members were concerned about the poor image that the recycling banks created. The siting next to the ticket machine was not ideal. Jane offered to convey Members' feelings to Lindsay Cass.

ACTION: Jane

**9. Street-care.** Members noted that the HELP team had been very active

**10. Notice Boards** The actions continue

**11. Annual Report.** Malcolm reported that he was working on the Annual Report covering the achievements and those initiatives which had been proposed but for one reason or another had not succeeded.

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**12. Feedback from Residents.** The publicity generated by the Gateway Signs and Petition had generated interest and two ladies had volunteered to join HELP. Several compliments had received thanking the Partnership for its efforts.

### **13. AOB**

**13.1** It had been noted that some deliveries to TESCO Express occurred before 6am and Members queried whether there were any controls in place to control any nuisance caused. John offered to investigate.

**ACTION. John**

**13.2 Highcliffe Strap Line.** Mary suggested that as Christchurch had “Where time is pleasant” as a strap line Highcliffe should also have a suitable form of words.

**13.3 Highcliffe Castle & Mr Selfridge.** Ian mentioned the tour and tea attraction, which was due to start on April 1<sup>st</sup>.

**13.4 National Initiatives.** Tracey had received a response from the Department of Communities and Local Government providing links to relevant Government policies and case studies describing the Mary Portas pilots. Malcolm commented that the updates were useful and that a common initiative was the re-establishment of markets. It was decided that the topic should be revisited after the election.

**Date of Next Meeting** – Members suggested that Tuesday might be a better evening to hold the meetings; Tuesday 14<sup>th</sup> April is suggested.