

HIGHCLIFFE CENTRE PARTNERSHIP

NOTES OF THE MEETING HELD ON 10TH NOVEMBER 2015
TO DISCUSS THE HIGHCLIFFE SHOPPING CENTRE

Those Present:

Rob Austin	Jeanette Lovelock
Keith Corsby	Malcolm Mawbey
Jane Fereday	Charmaine Midgely
Richard Fereday	Lesley Newman
Vicki Hallam	Mary Reader
Rod Hills	Ian Stevenson
Katie Ingham	Adrian Thorne
John Lofts	Rod Tucker

1. Welcome and Introductions Malcolm welcomed Lesley Newman HCA, Charmaine Midgely, St Marks Primary School

2. Apologies for Absence Tracey Beesley, Tracey Densley,

3. Notes of Meeting held on 13th October. These were agreed for publication.

4. Matters Arising

4.1 The following actions not covered by the Agenda were discussed:

4.2 Local Weather Data. John had raised this at Highcliffe School and is awaiting a response. This action continues

Action: John

4.3 Use of Social Media. Richard suggested there was a need to rationalise the various Highcliffe web sites that had been generated and the links between them. Rod T agreed that Lewis (a member of his staff) could support this project. It was agreed that members responsible for the relevant web sites would provide Lewis with details of them. A meeting of interested members to progress the project would be arranged early in the new year.

Action: Rob, Lesley, Richard,
Jeanette Steve White.

4.4 Hinton Admiral Station. Jane had approached the station master and had been given the details of the appropriate people to contact. Malcolm had spoken to the booking clerk at Christchurch station who had suggested getting in touch with the Customer Services Centre (0345 6000 650). AS well as discussing the possibility of setting up a Friends organisation it would be an opportunity to raise the possibility of having a "FOR HIGHCLIFFE" board.

Action: Jane

4.5 All other matters were discussed under the agenda items.

5. Funding Streams

5.1 Highcliffe & District Charitable Trust

5.1.1 Administration Jane stated that all the necessary details had been sent to the bank and she was awaiting them to set up of the account. The way would then be clear to register with HMRC for Gift Aid status. Peter Martin and Keith were now trustees and it was not intended to increase the number further.

5.1.2 Funding Keith had attended a meeting with Wilbert Smith (CBC) at which a number of funding opportunities had been discussed including applying to the Heritage Lottery Fund.

5.1.3 Lottery Jeanette reminded members of her suggestion to have a Village Lottery run by the Trust.

5.1.4 Projects Jane referred to projects which had been presented at the Vision event. One was a band stage; Keith said that a potential site for this was on the lower plateau of the cliffs to the SE of the Cliffhanger. Rod asked how much this would cost. Mary listed a number of heritage projects which Wilbert had mentioned in connection with the Lottery Fund application.

5.2 Hoburne Charitable Trust Rod remarked that Hoburne had a charitable fund for community projects and they would consider applications.

5.3 Council Funding Mary had applied to Councillor Claire Bath for funding from CBC for the Carnival, Food Festival and HELP. Following this Vicki was approaching all the six other Highcliffe councillors to see whether they would apportion some of their £2000 community budgets to these projects. (PMN: DCC councillors also have Community Budgets which they can apportion)

5.5 Other Sources There are other grants which need to be identified.

Action: Malcolm

6. "A Vision for Highcliffe"

6.1 Thanks Malcolm thanked Rod T for the support that Hoburne had given the event. He congratulated all those who had been involved on the two days and praised them for their professionalism. Finally he thanked Mary for the refreshments she had provided.

6.2 First Reactions Malcolm commented that despite the weather around there had been around 500 visitors. The event had generated a lot of interest and very useful feedback. Members commented on the individual displays highlighting any lessons to be learned and the feedback from visitors. It was agreed that it was important to record their views and members agreed to provide a summary of these.

Action; Members

6.3 White Board Rod H suggested that the post-it notes had been a very popular way for visitors to provide feedback. He had listed their comments under topic headings and circulated them to members.

6.4 Questionnaire Rod stated that there had been to date 284 responses to the questionnaire.

6.5 Analysis and Report. Where possible the responses would be presented in graphical form. Rod agreed it could not be claimed that the responses were representative of the views of all Highcliffe residents but nevertheless were the views of 284. It was agreed that a first report should be disseminated as soon as possible.

Action: Rod and Malcolm

6.6 Growing the Community Rod H suggested that the community could be grown and information circulation by including the e-mail lists from HRACIC and HCA. Lesley was concerned about data protection issues and Rod offered to discuss these with her.

6.7 Highcliffe Strapline Richard stated that the choice of a slogan that would have maximum support was unclear despite the responses from the questionnaire. It was suggested that this should be seen as a marketing ploy and those short-listed should be displayed in sequence over a period of time.

6.8 Prize Draw. The draw was carried out and the winners would be informed

7. Highcliffe Food Festival Update Mary said that reasonable progress was being made and the earlier start in planning the event had been beneficial. Plans included the Methodist Hall and events in the HSSC premises.

8. Christmas Festival. Jeanette explained that the procession had been cancelled because of lack of entries. She also appealed for additional volunteers to assist in the Christmas Festival. Katie said she would provide a list of volunteers who helped at the castle. It was proposed to have individual Christmas trees on certain shop fronts.

9. Wortley Road Car Park

9.1 Free parking. CBC had publicised free parking during Christmas period

9.2 Proposed Reductions. Vicki had proposed reduced charges and this would be considered at the next CBC Resources Committee meeting.

9.3 Signage. Richard asserted that the signage in the Lymington Road was inadequate.

10. Traffic Management

10.1 Case for Speed Limit Reduction Malcolm reported that the two sets of survey sensors had been positioned; one set at the west end of the shopping centre and the other at the east end. The survey would take place for a week. In addition to providing evidence for the speed reduction proposal the data will be useful to demonstrate the level of HGV and other traffic for other purposes.

10.2 Highcliffe Relief Road The route of a proposed Relief Road had featured in the Highcliffe and District Plan in 1989. After objections from the public and financial considerations the proposal was dropped. However, Malcolm considered that (due to interest shown by visitors to the Vision event) it was possible that the proposal could be revived. He had circulated members with details of the proposed route to enable them to form their own view. No doubt if it were to be revived (which

would split the village) there would be major objections to the proposal and funding would be unlikely.

11. HOSTA Update. There was no representative from HOSTA present and it was agreed that Vicki should contact the HOSTA Chairman regarding the proposed Friday social meetings and Malcolm on the wider implications.

Action: Vicki, Malcolm

12. Street-care. Discussion was postponed until the December meeting.

13. Closer Links with Local Schools

13.1 Highcliffe St Mark Primary School Charmaine thought it would be beneficial to put on the Vision exhibition at the primary for parents and children; she would be seek approval and advise HCP members accordingly.

Action: Charmaine

13.2 Highcliffe School Charmaine would also approach the secondary school.

14. Comments on the “Statement of Community Involvement” Malcolm asked for any comments on this document to be sent to him before c.o.p. on Monday 16th. He would send a coordinated response from HCP to CBC.

15. AOB

15.1 Information Point Richard suggested that there should be an information point in the High Street. This would be discussed at the next meeting.

Action: Malcolm

15.2 Highcliffe Parish Council Malcolm remarked that there had been suggestions that Highcliffe should have a parish council. Members wished to know more about the advantages and disadvantages that this would have for local residents and Malcolm agreed to research the possibility and report back to members.

Action: Malcolm

15.2 Business Meeting at the Castle. Katie mentioned that there had been a meeting at the Castle which could have been of interest to some members.

15.3 Farmers’ Market A number of residents had requested the return of a market. Malcolm would approach HSSC formally to see whether they would be interested in hosting one.

Action: Malcolm

15.4 Empty Shop Premises Katie mentioned that a play café in Ringwood was very popular. Members revisited the ideas about pop-up shops, mock frontages (Pokesdown) and scenic posters.

15.5 Town Centre Manager Mary suggested that Highcliffe would benefit from the services of a designated CBC officer.

Date of Next Meeting – Tuesday 15th December at 7pm at HSSC (First Floor)